



Sustainable Business Forum

Green Event Workshop and Sustainable Business Networking

Friday, February 24 / 11:30 am to 1:30 pm
Western Michigan University SW Campus

Michigan's Great Southwest Sustainable Business Forum will host a luncheon workshop for local businesses, event planners and other interested parties on green events and event recycling.

Learn how to make your company picnic, luncheon, outdoor fair, concert, or wedding more sustainable from a panel of experts that have led sustainability planning and recycling efforts at events and venues large and small throughout Michigan and the Midwest:

- Roger Cargill, Special Events Manager at Schupan Recycling
- Alyssa Ferguson, Principal of Fleurology Designs
- Autumn Sands, Sustainability Manager for Barfly Ventures
- Daniel Schoonmaker, Executive Director of West Michigan Sustainable Business Forum

Featuring lessons from Michigan State University Athletics, NASCAR, Common Ground Music Festival, Herman Miller company picnic, Irish on Ionia, Mayors' Grand River Clean Up, ArtPrize, weddings and many other sporting, music and community events.

The event includes lunch, networking, a panel presentation and will end with a facilitated discussion that will help local businesses, event organizers, volunteers and other interested parties develop recycling and sustainability plans for events. Through feedback captured at this event, MGSSBF will work to create a toolkit for local organizers.

Signature Event: Greening Your Event

Friday, February 24 / 11:30 Am to 1:30 pm
Western Michigan University Southwest Campus Bronco Room
2785 E Napier Ave, Benton Harbor, MI 49022
\$15 online / \$20 at event Members
\$20 online / \$25 at event Non-members

Agenda

11:30 – Networking and Lunch 12:10 – Introductions
12:15 – Program 1:30 – Adjourn

Learn more and register at mgssbf.org/signature

