Great Green GALA

Michigan’s Great Southwest Sustainable Business Forum educates, engages and empowers our community to more equally value environmental stewardship, social responsibility and economic growth.
Greetings from the Leadership Committee
Celebrating our work

Leading Sustainability Locally
Success in 2017 and goals for the year ahead

Leadership Awards
Meet the 2017 class of inductees

Our Sponsors
Some of the many organizations making our work possible

2017 Membership Directory
MGSSBF members as of November 2017

CONTENTS

3
4
7
8
10

FOUNDING MEMBERS

Chemical Bank
Green Connection Inc.
Lake Michigan College
Indiana Michigan Power

Michiana Recycling & Disposal Services
Republic Services
Wightman & Associates Inc.
Whirlpool Corp.

Sustainable Business Forum
Dear Friends,

I am proud of the outstanding achievements we have made as a forum over the years. I’d like to thank Becky Kliss for her leadership, the board of directors both past and present for their time and continued guidance, Daniel Schoonmaker and Aaron Bouwkamp for all of their fabulous work on our events, and the member organizations that make this all possible and worthwhile.

In 2010 Becky led a small group of people with a transformative vision, uniting eight founding members to form Michigan’s Great Southwest Sustainable Business Forum. Together they began the ambitious endeavor to promote a circular economy in our tri-county area: to educate the business community about resource management and environmental stewardship; to encourage social responsibility and stimulate a vibrant, prosperous, equitable economy.

These are not seemingly controversial ideas. Who argues against equitable use of resources and proper care for the environment? Who would not want to explore how profit and social responsibility can be pursued simultaneously to achieve win-win results? Yet we know changing habits is challenging, and that it’s important to recognize and value leadership. This year we began what I hope will be a long tradition of honoring the small steps individuals, organizations and governing bodies take towards creating a sustainable future.

Congratulations to all our Leadership Award honorees and thank you for leading the way. Your actions matter.

We have accomplished a lot together during our first seven years empowering countless businesses and organizations to shift their priorities and reach for a profit margin that harmonizes with natural systems. We cannot solve all these profound, longstanding and systemic issues, but I firmly believe we are at our best when we engage and listen to those around us, in our communities at home and at work regarding these topics. I challenge you to take notice of those who are not here; who are not represented at this forum? And please invite them to participate. Their voices matter.

Imagine us better and take the actions necessary to renew your sense of commitment towards our planet, each other, and future generations.

Sincerely,

Lynette Wolf
Leadership Committee Chair
Michigan’s Great Southwest Sustainable Business Forum
Board Representative to West Michigan Sustainable Business Forum

LEADERSHIP COMMITTEE

Jill Adams, Berrien County Parks & Recreation Department
David Clayton, Jones Lang LaSalle / Whirlpool Corporation
Marcy Hamilton, Southwest Michigan Planning Commission
J.B. Hoyt, JBH Strategies
Anna Keehn, Wightman & Associates, Inc., WMSBF Board Representative
Dave Lefor, Indiana Michigan Power - AEP
Walt Pullins, Lakeland Health
Lynette Wolf

WMSBF Board
Lynette Wolf
Anna Keehn
Wightman & Associates

Staff
Daniel Schoonmaker
Executive Director

Aaron Bouwkamp
Program Manager
LEADING SUSTAINABILITY LOCALLY

Michigan’s Great Southwest Sustainable Business Forum educates, engages and empowers our community to more equally value environmental stewardship, social responsibility and economic growth.

MGSSBF was founded in 2010 primarily as a vehicle for educating the business community in sustainability matters: an information source and a force for merging environmental stewardship, social responsibility, and economic strength. We have grown to nearly 100 members with diverse geographic representation, mix of interests, and enthusiasm for sustainability efforts.

The forum plays a key role in introducing professionals to the local sustainable business community, a one-stop shop for peer-to-peer learning, networking, vendors and job seekers. Its program includes monthly events that rotate between luncheons, morning coffees and forums, semiannual conferences and occasional special events and tours. It has offered approximately 150 professional development events in its history, educating thousands on best practices, emerging issues, and innovative thinking.

MERGER POSITIONS FOR GREATER IMPACT

In 2017 MGSSBF merged with West Michigan Sustainable Business Forum to create the largest regional organization for sustainable business practitioners in the Midwest. The combined organization serves 220 member organizations in a 10-county area, with a unified objective of promoting business practices that demonstrate environmental stewardship, economic vitality, and social responsibility.

We have begun efforts to align our strategic plans: focusing on waste diversion and circular economy efforts in western Michigan; helping the local business community understand and respond to climate change; and setting the foreground for social responsibility efforts moving towards greater diversity and inclusion.

• Deliver educational programming and networking opportunities.
• Celebrate accomplishments of local businesses and professionals.
• Increase waste diversion and recycling.
• Facilitate a food business sustainability effort in support of the local food council.
• Launch an energy round table or user group.
• Develop relationships with social equity and social responsibility stakeholders and leaders in alignment with WMSBF strategic plan.

MGSSBF completed a merger with WMSBF this year.

MGSSBF members helped to pilot public space and event recycling this past summer in St. Joseph.

MGSSBF is the local host of the Western Michigan Food Recovery Council.
zero waste initiative

Michigan’s Great Southwest Sustainable Business Forum has launched a new recycling initiative designed to help local companies implement waste diversion programs and potentially establish zero waste to landfill goals.

Facilitated by Sustainable Research Group, the initiative promotes the Reduce, Reuse, Recycle, Recovery hierarchy, helping to establish a circular economy in the region through education, evaluation, research and joint activities. The initiative is led by a group of founding sponsors that includes Brilliant General Maintenance, Jones Lang LaSalle, Lakeland Health, Stryker Corporation, Western Michigan University, and Whirlpool.

recycling, sustainability resource

MGSSBF has recently launched or will soon launch several key initiatives in line with its strategic goals:

- A group of MGSSBF members worked with local venues and municipalities to pilot event recycling and sustainability efforts. We also hosted a workshop to introduce these concepts to the region, and will be publishing a white paper later in the year.
- The Western Michigan Food Recovery Council works to address food waste and insecurity in West and Southwest Michigan, with a particular emphasis on the commercial and institutional food service operations that account for an estimated 48% of food waste landfilled in Michigan.
- MGSSBF is developing an energy council for launch in early 2018 that will work to develop resources for energy efficiency and renewable energy investments and decision-making in the region.

Find out more about any of these initiatives and learn how to get involved at mgssbf.org. Please don’t hesitate to reach out to us if you require support for a sustainability problem or idea.

Membership

Membership in Michigan’s Great Southwest Sustainable Business Forum is on an annual, calendar year basis. Membership dues fund the vast majority of the forum’s work.

Members receive a profile page on mgssbf.org, access to special education and networking opportunities, the ability to promote events and happenings through our blog and newsletter, voting rights and more. Dues are a donation tax deductible to the fullest extent of the law.

<table>
<thead>
<tr>
<th>Category</th>
<th>Membership Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-2 employees</td>
<td>$60</td>
</tr>
<tr>
<td>10-50 employees</td>
<td>$100</td>
</tr>
<tr>
<td>51-100 employees</td>
<td>$150</td>
</tr>
<tr>
<td>101-500 employees</td>
<td>$300</td>
</tr>
<tr>
<td>500 employees or more</td>
<td>$500</td>
</tr>
<tr>
<td>At large (no company affiliation)</td>
<td>$50</td>
</tr>
<tr>
<td>Student (of member university)</td>
<td>$0</td>
</tr>
<tr>
<td>Student (non-member university)</td>
<td>$20</td>
</tr>
</tbody>
</table>
Clockwise from bottom left:

- Sustainable Local Foods: A panel featuring four experts on sustainable food systems. Hosted by Berrien County Food Council.
- Sustainability Tour of the Golf Club at Harbor Shores. Sponsored by Brilliant General Maintenance.
- Greening Your Event: A workshop on event sustainability and recycling featuring four diverse experts.
The MGSSBF Leadership Committee each year honors one local professional and a select number of local organizations for their efforts to promote sustainability in the region.

**SUSTAINABILITY LEADER OF THE YEAR: BECKY KLISS**

MGSSBF Founder Becky Kliss, is president of Green Connection Inc. and most recently, circular economy boutique Re*Imagine. A tireless advocate for sustainability in the region, Kliss is responsible for introducing the concept to countless local organizations and professionals.

Through her launch of a cleaning business that grew to 180 employees and 250 accounts, Kliss became interested in the enormous volume of trash she was seeing from local businesses. Years of overnight work managing waste baskets gave her the vision and motivation for a career pivot that would refashion her as a leading consultant in green cleaning and facilities management.

Past winners of the award include Paula Bartholome of Edible Michiana and Jill Adams of Berrien County Parks Department, Hazardous Waste & Recycling Department.

**SUSTAINABLE LEADERSHIP AWARDS**

MGSSBF this year also honored four organizations with its inaugural Sustainability Leadership Awards, which recognizes meaningful efforts toward helping our community more equally value environmental stewardship, social responsibility and economic growth.

This year’s winners include:

- Indiana Michigan Power – AEP was recognized for the new Watervliet solar power plant.
- Krasl Art Center piloted a recycling effort at its annual art fair.
- Lakeland Health completed a major efficiency investment.
- Village of Paw Paw is being honored for work to improve water quality in its community.
SPONSORS

GREAT GREEN GALA

Great Level

Green Level

Lakeland Health

Chemical Bank

Table

Gala Level

Wightman & Associates, Inc.

Four Elements Energy

SIGNATURE EVENT SPONSORS

Chemical Bank
Brilliant General Maintenance

Wightman & Associates
Whirlpool

GREEN DRINKS & COFFEE HOSTS

221 Main
Clifford's Coffee Canal
David's Delicatessen &
Coffee
Full-Circle Café
Haymarket Brewery

Lehman’s Orchard Brewery &
Farmhouse
The Livery
The Mason Jar Café
North Pier Brewing Company
Watermark Brewing Company

Solar power with and without battery backup

Website: www.fourelements-energy.com
Email: info@fourelements-energy.com
54630 60th Ave, Lawrence, MI 49064
269-267-1804
A CATALYST FOR OUR COMMUNITY.

Chemical Bank aims to create a personal bond with each community we serve and every small business, family or customer that walks in our door. Visit ChemicalBank.com to learn more.

We're proud to support the Great Green Gala!

Having a 15 Top Health System close to home means a lot.

“It means that we came home ready to start a new adventure.”

Lakeland Health has been named one of the nation’s 15 top health systems.

if all health systems operated like Lakeland, more lives would be saved and patients would have fewer complications, shorter hospital stays, and pay less for care.

The 100 Top Hospitals® program is a registered trademark of Truven Health Analytics®, IBM Watson Health®.

www.lakelandhealth.org/top15

©2017 Lakeland Health

9
MEMBERSHIP DIRECTORY

Abonmarche
Benton Harbor / 269.927.2295
abonmarche.com

American Society of Agricultural and Biological Engineers
St. Joseph / 269.932.7031
asabe.org

Berrien County Resource Recovery
St Joseph / 269.983.7111
berriencounty.org/communitydevelopment

Berrien County Youth Fair Association
Berrien Springs / 269.473.1662
bcyf.us

Best Way Disposal
Watervliet / 269.463.3232
bestway-disposal.com

Boelcke Heating
Stevensville / 269.429.9261
boelckeheating.com

Brilliant General Maintenance, Inc
San Jose, CA / 408.271.6677
rcc-bgm.com

Brookview School
Benton Harbor / 269.925.3544
brookviewschool.org

Cardno
West Olive / 616.502.1638
cardno.com

Chemical Bank
St. Joseph / 269.934.1034
chemicalbankmi.com

Chikaming Township
Harbert / 269.469.1676
chikamingtownship.org

Chillin’ It! Event Water Solutions
St. Joseph / 269.944.7985
chilliniteventwater.com

City of Bridgman
Bridgman / 269.506.2780
bridgman.org

City of St. Joseph
St. Joseph / 269.983.1212
sjcity.org

Clifford’s Coffee Canal
Benton Harbor / 269.657.2537
cliffordscoffeechannel.com

Corp! Magazine
Warren / 586.393.8815
corpmagazine.com

Creative Dining Services
Zeeland / 616.748.1700
creativedining.com

Cycle Re-Cycle
Benton Harbor / 317.374.3791
cycle-re-cycle-swm.org

David Montayne CPA
Baroda / 269.266.2654

Drummond Carpenter, PLLC
Kalamazoo / 248.763.4099
drummondcarpenter.com

Edgewater Resources
St. Joseph / 269.932.4502
edgewaterresouces.com

Edible Michiana
Goshen, IN / 269.240.4100
ediblemichiana.ediblecommunities.com

Environmental Resources Management
Holland / 616.738.7356
erm.com

Fishbeck, Thompson, Carr and Huber
Grand Rapids / 616.464.3915
ftch.com

Food Bank Council of Michigan
Lansing / 517.485.1202
fbcmich.org

Four Elements Energy
Lawrence / 269.267.1804
fourelements-energy.com

Freedom Finishing
Benton Harbor / 269.926.2136
freedomfinishing.com

Gordon Food Service
Wyoming / 616.717.4603
gfs.com

Green Connection, Inc.
St. Joseph / 269.983.0518
greenconnectioninc.com

Green Earth Electronics Recycling
St. Joseph / 269.326.1232
greenearth1.com

GreenHome Institute
Grand Rapids / 616.458.6733
alliancees.org

GreenMichigan.org
Grand Rapids / 616.638.0670
greenmichigan.org

GreenSpan Construction
Benton Harbor / 269.325.9949

Harbor Country Chamber of Commerce
Three Oaks / 269.469.5409
harborcountry.org

Home Depot
Benton Harbor / 269.926.2173
homedepot.com

Homes2Love Real Estate
Berrien Springs / 269.473.1234
dixiewong.com

Indiana Michigan Power (AEP)
Benton Harbor / 269.934.6149
aep.com

Indiana University - South Bend
South Bend, IN / 574.299.3371
isub.edu

J.B.H. Strategies
St. Joseph / 269.921.5471

Jones Lang LaSalle
Benton Harbor / 269.923.7265
us.jll.com
<table>
<thead>
<tr>
<th>Name</th>
<th>Location</th>
<th>Phone</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kaminski Farms</td>
<td>Three Oaks</td>
<td>269.756.7457</td>
<td>kaminskifarms.com</td>
</tr>
<tr>
<td>Krasl Art Center</td>
<td>St. Joseph</td>
<td>269.983.0271</td>
<td>krasl.org</td>
</tr>
<tr>
<td>KSS Enterprises</td>
<td>Kalamazoo</td>
<td>269.760.5702</td>
<td>kssenterprises.com</td>
</tr>
<tr>
<td>Lake Michigan College</td>
<td>Benton Harbor</td>
<td>269.927.8602</td>
<td>lakemichigancollege.edu</td>
</tr>
<tr>
<td>Lakeland HealthCare</td>
<td>St. Joseph</td>
<td>269.983.8283</td>
<td>lakelandregional.org</td>
</tr>
<tr>
<td>Lean &amp; Green Michigan</td>
<td>Detroit</td>
<td>313.444.1474</td>
<td>leanandgreenmi.com</td>
</tr>
<tr>
<td>Lehman &amp; Lehman, Inc.</td>
<td>Mishawaka, IN</td>
<td>574.257.0255</td>
<td>lehmanandlehman.com</td>
</tr>
<tr>
<td>The Livery Brewing Company</td>
<td>Benton Harbor</td>
<td>269.757.3659</td>
<td>liverybrew.com</td>
</tr>
<tr>
<td>Meals on Wheels of SW Michigan</td>
<td>Benton Harbor</td>
<td>269.925.0137</td>
<td>snsmeals.org</td>
</tr>
<tr>
<td>Meijer</td>
<td>Grand Rapids</td>
<td>616.735.7101</td>
<td>meijer.com</td>
</tr>
<tr>
<td>Michiana Recycling &amp; Disposal</td>
<td>Niles</td>
<td>269.684.0900</td>
<td>michianarecyclinganddisposal.com</td>
</tr>
<tr>
<td>Michigan Department of</td>
<td>Lansing</td>
<td>517.290.2723</td>
<td>michigan.gov/deq</td>
</tr>
<tr>
<td>Michigan Energy Innovation</td>
<td>Lansing</td>
<td>517.853.2571</td>
<td>mieibc.org</td>
</tr>
<tr>
<td>Michigan Energy Options</td>
<td>East Lansing</td>
<td>517.337.0422</td>
<td>michiganenergyoptions.org</td>
</tr>
<tr>
<td>Michigan Works</td>
<td>Benton Harbor</td>
<td>269.932.8131</td>
<td>miworks.org</td>
</tr>
<tr>
<td>Midwest Energy Group</td>
<td>Kalamazoo</td>
<td>616.928.8666</td>
<td>midwesternenergygroup.com</td>
</tr>
<tr>
<td>Nichols</td>
<td>Spring Lake</td>
<td>616.656.9720</td>
<td>enichols.com</td>
</tr>
<tr>
<td>Padnos</td>
<td>Holland</td>
<td>616.396.6521</td>
<td>padnos.com</td>
</tr>
<tr>
<td>Parasol Solar</td>
<td>St. Joseph</td>
<td>844.727.2765</td>
<td>parasolsolar.com</td>
</tr>
<tr>
<td>PhycoTech, Inc.</td>
<td>St. Joseph</td>
<td>269.983.3654</td>
<td>phycotech.com</td>
</tr>
<tr>
<td>Powell Construction</td>
<td>St. Joseph</td>
<td>269.556.1111</td>
<td>powell-construction.com</td>
</tr>
<tr>
<td>Prism Science &amp; Technology LLC</td>
<td>St. Joseph</td>
<td>269.983.5775</td>
<td>prismscitech.com</td>
</tr>
<tr>
<td>Red Arrow Cleaning</td>
<td>St. Joseph</td>
<td>269.408.1878</td>
<td>redarrowcleaning.com</td>
</tr>
<tr>
<td>Republic Services</td>
<td>Jenison</td>
<td>616.662.6839</td>
<td>republicservices.com</td>
</tr>
<tr>
<td>Sarett Nature Center</td>
<td>Benton Harbor</td>
<td>269.927.4832</td>
<td>sarett.com</td>
</tr>
<tr>
<td>Schupan Recycling</td>
<td>Grand Rapids</td>
<td>616.245.5010</td>
<td>schupanrec.com</td>
</tr>
<tr>
<td>Scooter Joe’s Wheel &amp; Water Rental</td>
<td>St. Joseph</td>
<td>603.557.0546</td>
<td>scootjoe.com</td>
</tr>
<tr>
<td>Solar Winds Power Systems</td>
<td>Shelbyville</td>
<td>616.635.7855</td>
<td>thesolarwinds.com</td>
</tr>
<tr>
<td>Southwest Michigan Planning Commission</td>
<td>Benton Harbor</td>
<td>269.362.3300</td>
<td>swmpc.org</td>
</tr>
<tr>
<td>St. Joseph Public Schools</td>
<td>St. Joseph</td>
<td>269.926.3103</td>
<td>sjschools.org</td>
</tr>
<tr>
<td>St. Joseph Charter Township</td>
<td>St. Joseph</td>
<td>269.429.7703</td>
<td>sjct.org</td>
</tr>
<tr>
<td>Starks Funeral Home</td>
<td>St. Joseph</td>
<td>269.556.9450</td>
<td>starksfh.com</td>
</tr>
<tr>
<td>Stryker Corporate</td>
<td>Plainwell</td>
<td>269.389.5305</td>
<td>stryker.com</td>
</tr>
<tr>
<td>Sustainable Research Group</td>
<td>Grand Rapids</td>
<td>616.301.1059</td>
<td>sustainableresearchgroup.com</td>
</tr>
<tr>
<td>Thayer Products</td>
<td>St. Joseph</td>
<td>269.925.0633</td>
<td>thayerproducts.com</td>
</tr>
<tr>
<td>United Container</td>
<td>St. Joseph</td>
<td>800.253.2840</td>
<td>unitedcontainer.com</td>
</tr>
<tr>
<td>Upright Farms</td>
<td>St. Joseph</td>
<td>269.985.0800</td>
<td>uprightfarms.org</td>
</tr>
<tr>
<td>Van Buren Conservation District</td>
<td>Paw Paw</td>
<td>269.657.4030</td>
<td>vanburencd.org</td>
</tr>
<tr>
<td>Village of Paw Paw</td>
<td>Paw Paw</td>
<td>269.657.3148</td>
<td>pawpaw.net</td>
</tr>
<tr>
<td>Whirlpool Corporation</td>
<td>St. Joseph</td>
<td>269.923.8268</td>
<td>whirlpool.com</td>
</tr>
<tr>
<td>Wightman &amp; Associates</td>
<td>Benton Harbor</td>
<td>269.927.0200</td>
<td>wightman-assoc.com</td>
</tr>
<tr>
<td>Williamon Employment Services</td>
<td>St. Joseph</td>
<td>269.983.0142</td>
<td>williamsonemployment.com</td>
</tr>
</tbody>
</table>

Membership Information can be found on page 5.
Michigan’s Great Southwest Sustainable Business Forum is a program of West Michigan Sustainable Business Forum. WMSBF provides education, resources and opportunities for collaboration to novice and advanced sustainable business programs.

MGSSBF hosts monthly educational and networking events in the Southwest Michigan area. A complete schedule of upcoming events can be found at: mgssbf.org/events.

Learn more at: mgssbf.org and wmsbf.org.

P.O. Box 68696
Grand Rapids, MI 49516
269.588.0222

WMSBF is a 501(c)(3) non-profit organization. Our EIN Number is 26-3787387.